

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Daniel Jester
 belong/on behalf of: Barack Obama, a legally
 qualified candidate of the Democratic political
 party for the office of: President of the United States
 in the Primary & General
 election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
A.S. ORDERED					

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

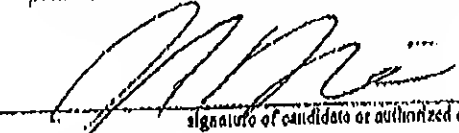
I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and it simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

James A. Messina 11/18/2012
printed name date

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including applicable clearance practices; and clearance, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WFTS

ORDER

Print Date 10/31/12 Page 1 of 4

Flight Dates 10/31/12-11/06/12

Contract / Revision 316294 /

Original Date / Revision
10/30/12 10/31/12

Advertiser Obama / Democrat / President

Agency GMMB Inc

Buying Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Product

Obama for America

Agency Com 15%

Billing Contact

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # 2265 OFA 60S ADD

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share 11% Market Value 375454

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	89%	334154
WBHS	%	0
WBSV	%	0
WCLF	%	0
WEDU	%	0
WFLA	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WWSB	%	0
WXPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	41	\$35,105.00	\$41,300.00	0.00	10/29/12	11/06/12	41	\$35,105.00	\$41,300.00
Totals	41	\$35,105.00	\$41,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	10/31/12	11/06/12	M-F 7-9a GMA GMA	CM	658-9a	M-WTF--	1:00	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	M-WTF--			2			\$1,200.00		0.00			
N 2	WFTS	10/31/12	11/06/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00



WFTS

Print Date: 10/31/12

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Contract / Revision **316294** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/31/12

Order Sep 00:30:00

Advertiser **Obama / Democrat / Preside** Product **Obama for America**

Estimate # **2265 OFA 60S ADD**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WFTS	10/31/12	11/06/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	-----S-					1	\$600.00		0.00			
N 3	WFTS	10/31/12	11/06/12	M-F 12-1p ABC Action News	CM	1158a-1p	M-WTF--	1:00	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	M-WTF--					2	\$800.00		0.00			
N 4	WFTS	10/31/12	11/06/12	M-F 5-530p ABC Action News	CM	458-530p	M-WTF--	1:00	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	M-WTF--					1	\$2,800.00		0.00			
N 5	WFTS	10/31/12	11/06/12	M-F 5-530p ABC Action News	CM	458-530p	-T-----	1:00	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	-T-----					1	\$1,400.00		0.00			
N 6	WFTS	10/31/12	11/06/12	M-F 530-6p ABC Action News	CM	530-6p	M-WTF--	1:00	2	\$3,200.00	P-2	0.00	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	M-WTF--					2	\$3,200.00		0.00			
N 7	WFTS	10/31/12	11/06/12	SA News aft Sports @ 7PM ABC Action News aft Spr	CM	658-730p	-----S-	1:00	2	\$1,600.00	P-3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	-----S-					2	\$1,600.00		0.00			
N 8	WFTS	10/31/12	11/06/12	M-SU 11-1135p ABC Action News	CM	11-1135p	M-WTF-S	1:00	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	M-WTF-S					1	\$3,000.00		0.00			
N 9	WFTS	10/31/12	11/06/12	NCAA Fball Game 12n S NCAA Fball Game 12n S (12:00 PM-3:30 PM)	CM	12p-5p	-----S-	1:00	1	\$1,900.00	P-6	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	-----S-					1	\$1,900.00		0.00			
N 10	WFTS	10/31/12	11/06/12	M-F 12-1p ABC Action News	CM	1158a-1p	-T-----	1:00	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	-T-----					1	\$800.00		0.00			
N 11	WFTS	10/31/12	11/06/12	America This Morning America This Morning	CM	430-5am	M-WT---	1:00	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	M-WT---					2	\$100.00		0.00			
N 12	WFTS	10/31/12	11/06/12	M-F 530-6a ABC Action News	CM	528-6a	M-WTF--	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	M-WTF--					1	\$600.00		0.00			
N 13	WFTS	10/31/12	11/06/12	M-F 107-207a Katie M-F 107-207a Katie	CM	107-207a	M-WTF--	1:00	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	M-WTF--					1	\$200.00		0.00			
N 14	WFTS	10/31/12	11/06/12	M-F 5-530a ABC Action News	CM	5-530a	M-WTF--	1:00	2	\$300.00	P-6	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/12	11/06/12	M-WTF--					2	\$300.00		0.00			



WFTS

Print Date: 10/31/12

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Contract / Revision **316294** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/31/12

Order Sep 00:30:00

Advertiser **Obama / Democrat / Preside** Product **Obama for America**

Estimate # **2265 OFA 60S ADD**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 14	WFTS	10/31/12	11/06/12	M-F 5-530a ABC Action News	CM	5-530a	M-WTF--	1:00	2	\$300.00	P-6	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	M-WTF--		2				\$300.00		0.00		
N 15	WFTS	10/31/12	11/06/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	M-WTF--	1:00	2	\$600.00	P-6	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	M-WTF--		2				\$600.00		0.00		
N 16	WFTS	10/31/12	11/06/12	M-F 1135p-1202a Night M-F 1135p-1202a	CM	1135p-1202a	MTWTF--	1:00	3	\$1,000.00	P-6	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	M-WTF--		3				\$1,000.00		0.00		
N 17	WFTS	10/31/12	11/06/12	M-F 1202-107a Kimmel M-F 1202-107a	CM	1202-107a	M-WTF--	1:00	3	\$400.00	P-6	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	M-WTF--		3				\$400.00		0.00		
N 18	WFTS	10/31/12	11/06/12	NCAA Fball-Prime NCAA Fball-Prime	CM	758-1130p	-----S-	1:00	1	\$3,000.00	P-6	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	-----S-		1				\$3,000.00		0.00		
N 19	WFTS	10/31/12	11/06/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	1:00	1	\$250.00	P-6	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	-----S-		1				\$250.00		0.00		
N 20	WFTS	10/31/12	11/06/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	1:00	1	\$250.00	P-6	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	-----S-		1				\$250.00		0.00		
N 21	WFTS	10/31/12	11/06/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	M-WTF--	1:00	1	\$2,000.00	P-3	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	M-WTF--		1				\$2,000.00		0.00		
N 22	WFTS	10/31/12	11/06/12	M-F 9-10a 9-10a Jeff Probst	CM	9-10a	M-WTF--	1:00	1	\$400.00	P-6	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	M-WTF--		1				\$400.00		0.00		
N 23	WFTS	10/31/12	11/06/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	MTWTF--	1:00	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	M-WTF--		1				\$600.00		0.00		
N 24	WFTS	10/31/12	11/06/12	M-F 12-1p ABC Action News	CM	1158a-1p	M-WTF--	1:00	4	\$400.00	P-6	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	M-WTF--		4				\$400.00		0.00		
N 25	WFTS	10/31/12	11/06/12	M-F 2-3p 2-3pm General Hospital	CM	158-3p	M-WTF--	1:00	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/31/12	11/06/12	M-WTF--		1				\$1,400.00		0.00		
N 26	WFTS	10/31/12	11/06/12	SA 730-8p SA 730-8pm	CM	728-758p	-----S-	1:00	1	\$600.00	P-6	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		



Hiatus Dates

Order Sep 00:30:00

Estimate # 2265 OFA 60S ADD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N26	WFTS	10/31/12	11/06/12	SA 730-8p	CM	728-758p	-----S-	1:00	1	\$600.00	P-6	0.00	NM	1	\$600.00	
				SA 730-8pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		10/31/12	11/06/12	-----S-			1		\$600.00			0.00				
N27	WFTS	11/01/12	11/06/12	America This Morning	CM	430-5am	M--T---	1:00	1	\$100.00	P-6	0.00	NM	1	\$100.00	
				America This Morning												
				part of mkgd pkg for lur adj on line 9												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		10/31/12	11/06/12	M--T---			1		\$100.00			0.00				
														Totals	41	\$41,300.00